



The largest event of the Automotive industry in Poland.

(Krakow, 13-14 April)

G24 and AutomotiveSuppliers.pl wish to invite you to a conference, which will take place on 13 and 14 April in Krakow. Moto Idea is a new event on the conference map, addressed to managers and representatives of the automotive sector in Poland.

We believe that this conference will be the key event in the calendar of the automotive industry in Poland in the year 2011.

We have invited eminent experts and practitioners – influencers of the automotive industry in Poland to participate in the conference as lecturers and panelists.

During the two-day event, almost 20 speakers will discuss current challenges facing the industry, will summarize the changes taking place on the automotive markets in Poland and in Europe, and most of all will present case studies related to the activity of their production plants.

The lecturers from companies:

Polski Związek Przemysłu Motoryzacyjnego
General Motors Manufacturing Poland
Delphi
Pilkington Automotive
Sitech
GM
Fiat
Deloitt
Randstad

The carefully prepared agenda will allow the participants to pass their time actively and exchange views in an exceptional setting.

The conference will take place at the end of the first day in a 4-star hotel, and the guests will pass an unforgettable evening during a gala event packed with attractions. The agenda includes the presentation of sports cars (Aston Martin DB9, Ferrari 430), test rides, multiple shows and competitions for participants.

During the gala event, accompanied by an exceptional concert, Moto Idea 2011 awards will be granted in three categories:

- * Personality of the Polish Automotive Industry,
- * Moto Trends
- * and Investment 2010.

Moto Idea 2011 is the best place to meet and exchange views for a wide group of representatives of the automotive sector in Poland.

Come and visit our website at www.moto-idea.pl